

July 29, 2020
For immediate release

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YOKOHAMA Tires Coming Factory-Equipped on Mercedes-AMG's New GLA 35 and GLA 45 Compact Performance SUV

Tokyo—The Yokohama Rubber Co., Ltd. announced today that it is supplying its “ADVAN Sport V107” tires to Mercedes-AMG for use as original equipment on the automaker's new GLA 35 4MATIC and GLA 45 4MATIC+ and GLA 45 S 4MATIC+ models in June 2020. The cars are being equipped with either 19-inch 235/50ZR19 99Y tires or 21-inch 255/35ZR21 98Y tires.

The “ADVAN Sport V107” is a high-performance tire developed by Yokohama Rubber primarily for use on high-power premium automobiles. The tires contribute to the superior driving performance demanded by owners of premium cars while balancing that performance with high levels of comfort and safety. The new tires were jointly developed with Mercedes-AMG and bear the automaker's “MO1” mark of approval on the tire sidewall.

Under its Grand Design 2020 (GD2020) medium-term management plan, Yokohama Rubber has positioned the expansion of its presence in the premium tire markets as the core goal for its consumer tire business. One of the specific strategies for achieving that goal is the “premium-car tire strategy”, which aims to increase use of YOKOHAMA tires as OE on premium cars in Japan and abroad by making Yokohama Rubber the tire maker chosen by automakers around the world in recognition of its technologies and quality.



An “ADVAN Sport V107” size 255/35ZR21 98Y tire being supplied as OE for Mercedes-AMG's GLA premium cars.



A new GLA 35 4MATIC

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